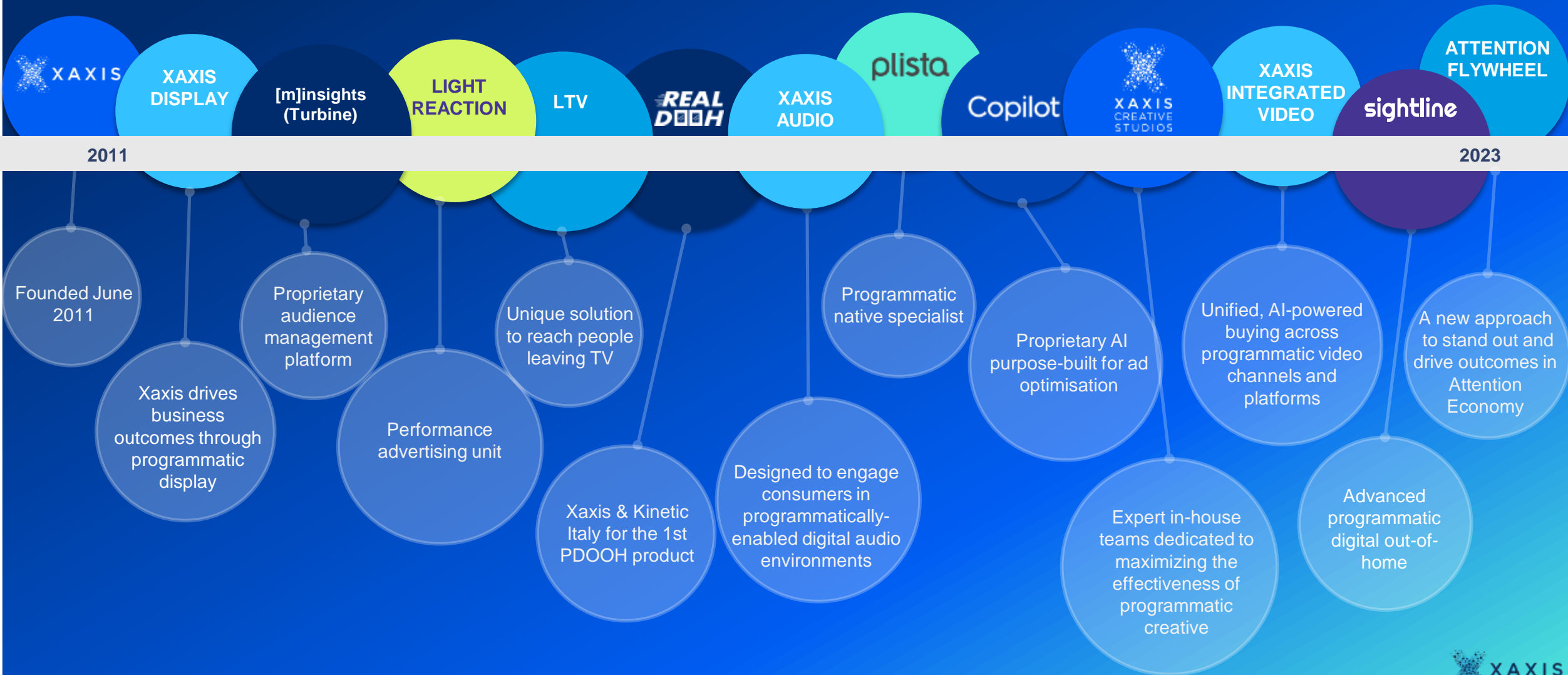


Over 10 years of growth and innovation





Copilot AI

Custom Attention Algo

Copilot Custom algorithm has been built to predict Attention meaning increasing impressions seen by human eyes in real time.

Xaxis Attention Flywheel

Amplified Intelligence

Custom Models that predict and optimize towards Attention

Copilot



Size



Position



Viewability



Duration



Clutter



Device



Creativity

The importance of developing ads that are worth watching



1. Add CTA button
2. Add logo
3. Add products carousel
4. Use human faces
5. Add QR code to visit the store

Outcome

Insights to measure the communication impact





XAXIS & *Wavemaker*

GEOX

Retail media

